

ROBERT W. GEHL

Curriculum Vita

University of Utah
Department of Communication
Language and Communication Bldg
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Salt Lake City, UT 84112-0491

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RESEARCH AND TEACHING INTERESTS

Software Studies | Media Theory | Science and Technology Studies | Cultural Studies | Internet and Web Cultures

ACADEMIC APPOINTMENTS

2015 – Present. Associate Professor with Tenure, Department of Communication, University of Utah

2012 – Present. Affiliated Faculty, Department of Writing & Rhetoric, University of Utah

2010 – 2015. Assistant Professor, Department of Communication, University of Utah

2009 – 2010. Coordinator, Writing Assistance Center, Northern Virginia Community College (Alexandria)

EDUCATION

2010. Ph.D. in Cultural Studies, George Mason University

Dissertation: *A Cultural and Political Economy of Web 2.0*

Advisor: Hugh Gusterson, Cultural Studies, Sociology and Anthropology

Major Fields: Science and Technology Studies, Marxist Political Economy

Second Language: Spanish

2003. M.A. in English, Western Michigan University

2001. B.S. in English, Minors in History and Museum Studies, Central Michigan University

HONORS AND AWARDS

2016 – 2017. University Research Council Faculty Fellow, University of Utah.

2015. Association of Internet Researchers Nancy Baym Book Award for *Reverse Engineering Social Media* (2014 Temple University Press).

2015. Distinguished Alumnus Award, College of Humanities and Social Sciences, George Mason University.

2015. Top Paper, Media Studies Interest Group, Western States Communication Association.

2014. Emerging Scholar, Critical and Cultural Studies Division, National Communication Association.

2013 – 2014. Tanner Humanities Center Aldrich Fellow, University of Utah.

SELECTED PUBLICATIONS

Books

In Development

Weaving the Dark Web: Violence, Propriety, Authenticity (working title). Under contract with MIT Press. Anticipated publication spring 2018.

Published

2014. *Reverse Engineering Social Media: Software, Culture, and Political Economy in New Media Capitalism*. Temple University Press.

- Reviewed in *New Media & Society*, *Computational Culture*, *Culture Machine*, *Global Media Journal*, *Teknokultura* and featured on *New Books in Communication*

Edited Collections

2016. Gehl, Robert W. and Maria Bakardjieva. *Socialbots and their Friends: Digital Media and the Automation of Sociality*. Routledge.

Literary Journals Edited

G.M.H. and Robert W. Gehl. *The Torist: A Dark Web Literary Journal*, issue 1, January 2016.
toristinkirir4xj.onion/issue1.pdf

Refereed Journal Articles [21 total]

* Indicates the co-author was a graduate student at the time of writing

Published

2016. With Lucas Moyer-Horner and Sara K. Yeo. "Training Computers to See Internet Pornography: Gender and Sexual Discrimination in Computer Vision Science." *Television and New Media*. <http://journals.sagepub.com/doi/full/10.1177/1527476416680453> **Open Access**.

2016. "The Politics of Punctualization and Depunctualization in the Digital Advertising Alliance." *Communication Review*. 19(1).
<http://www.tandfonline.com/doi/full/10.1080/10714421.2016.1128187>

2016. Friz, Amanda* and Robert W. Gehl. "Pinning the Feminine User: Gender Scripts in Pinterest's Sign-Up Interface." *Media, Culture and Society*.
<http://mcs.sagepub.com/content/early/2016/01/08/0163443715620925.abstract>

2015. "Building a Better Twitter: A Study of the Twitter Alternatives GNU social, Quitter, rstat.us, and Twister." *Fibreculture*, 26 (special issue "Entanglements: Technology and Activism.") <http://twentysix.fibreculturejournal.org/fcj-190-building-a-better-twitter-a-study-of-the-twitter-alternatives-gnu-social-quitter-rstat-us-and-twister/> **Open Access.**
2015. "The Case for Alternative Social Media." *Social Media + Society* 1(2): 1-12. <http://sms.sagepub.com/content/1/2/2056305115604338.full.pdf>. **Open Access.**
2015. "Sharing, Knowledge Management, and Big Data: A Partial Genealogy of the Data Scientist." *European Journal of Cultural Studies* 18 (August/October, special issue "Data Mining"): 413-428. <http://ecs.sagepub.com/content/18/4-5/413.full.pdf+html> **Open Access.**
2015. With Brian Cozen.* "Passé Media: Communication and Transportation on Commuter and Computer Buses." *Communication Theory*. <http://onlinelibrary.wiley.com/doi/10.1111/comt.12056/abstract>
2014. Hasian, Marouf, Nick Paliewicz,* and Robert W. Gehl. "Earthquake Controversies, the L'Aquila Trials, and the Argumentative Struggles for both Cultural and Scientific Power." *Canadian Journal of Communication* 39(4).
2014. "Power/Freedom on the Dark Web: A Digital Ethnography of the Dark Web Social Network." *New Media and Society*. **Open Access.** <http://nms.sagepub.com/content/early/2014/10/16/1461444814554900.full>
2014. "Power from the C-Suite: The Chief Knowledge Officer and Chief Learning Office as Agents of Noopower." *Communication and Critical/Cultural Studies* 11(2): 175-194.
2014. "Teaching to the Turing Test with Cleverbot." *Transformations* 24(1-2): 56-66. Special issue: "Teaching the Popular."
2013. Andy J. King, Robert W. Gehl, Douglas Grossman, and Jakob D. Jensen. "Skin Self-Examinations and Visual Identification of Atypical Nevi: Comparing Individual and Crowdsourcing Approaches." *Cancer Epidemiology* 37(6): 979-84. **Open Access.** <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3849386/>
2013. "Server Farms: Disciplined Machines Behind Noopower." *Media Fields* 6 (Data/Space). **Open Access.** <http://mediafieldsjournal.squarespace.com/server-farms/2013/8/6/server-farms-disciplined-machines-behind-noopower.html>
2013. "What's On Your Mind?: Social Media Monopolies and Noopower." *First Monday* 18(3/4). **Open Access.** <http://www.uic.edu/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/4618/3421>

2012. With Sarah Bell.* "Heterogeneous Software Engineering: Garmisch 1968, Microsoft Vista, and a Methodology for Software Studies." *Computational Culture* 2. **Open Access.**
<http://computationalculture.net/?p=1224>
2012. "Real (Software) Abstractions: On the Rise of Facebook and the Fall of MySpace." *Social Text*. 30 (2 111): 99-119. **Open Access.**
http://socialtext.dukejournals.org/content/30/2_111/99.full.pdf+html
2012. "Distributed Centralization: Web 2.0 as a portal into users' lives." *Lateral: The Journal of the Cultural Studies Association* 2. <http://culturalstudiesassociation.org/lateral/issue1/gehl.html>
Open Access.
2012. with Tim Gibson. "Building a *Blog Cabin* during a Financial Crisis: Circuits of Struggle in the Digital Enclosure." *Television and New Media*. 13(1): 48-67. **Open Access.**
2011. "The archive and the processor: the internal logic of Web 2.0." *New Media and Society*. 13(8): 1228-1244.
2011. "Ladders, samurai, and blue collars: Personal branding in Web 2.0." *First Monday* 16(9).
<http://firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/3579/3041> **Open Access.**
2009. "YouTube_As_Archive: Who Will Curate This Digital Wunderkammer?" *The International Journal of Cultural Studies* 12(1): 43-60.

Book Chapters

In Press.

2017. "Alternative Social Media." *Handbook of Social Media*. Eds. Jean Burgess, Thomas Poell, and Alice Marwick. SAGE.

Published.

2015. "Reverse Engineering Twitter: The Case of TalkOpen." *Compromised Data*. Eds. Ganaele Langlois, Joanna Redden, and Greg Elmer. Bloomsbury Books.
2015. "Knowledge Management Systems and Remote Control: Noopower and the Contemporary TNC." *Communication and Control*. Ed. Robert MacDougall. Lexington Books.
2013. "'Why I Left Facebook': Stubbornly Refusing to Not Exist Even After Opting Out of Mark Zuckerberg's Social Graph." *Unlike Us Reader*. Eds. Geert Lovink and Miriam Rasch. Institute of Network Culture, 220-238. **Open Access.**
<http://networkcultures.org/wpmu/portal/publication/unlike-us-reader-social-media-monopolies-and-their-alternatives/>

Working Papers

2013. "The Computerized Socialbot Turing Test: New Technologies of Noopower." Working Paper Series, Social Science Research Network. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2280240
2011. George F. McHendry, Jr., Sean Lawson, Robert W. Gehl, "Public Argumentation & Cyberwar Discourse: Questioning the Link Between Claims and Support," Working Paper, Project CyW-D.

Book Reviews

2014. Colin Koopman, *Genealogy as Critique: Foucault and the Problems of Modernity*. *International Journal of Communication*.
<http://ijoc.org/index.php/ijoc/article/download/3072/1198>

Encyclopedia Articles

2011. "Computer Networks." *Encyclopedia of Social Networks*. Ed. George Bartlett. SAGE, 156-162.
2008. "Primitive Accumulation." *Marxist Internet Archive*.
<<http://www.marxists.org/glossary/terms/p/r.htm#primitive-accumulation>>. **Open Access.**

Other (Blog posts, magazine articles, op-eds, etc)

2016. "(Critical) Reverse Engineering and Genealogy." *foucaultblog*. 16 August.
<http://www.fsw.uzh.ch/foucaultblog/featured/153/critical-reverse-engineering-and-genealogy>
2016. With Julie Snyder-Yuly.* "The Need for Alternative Social Media." *Democratic Communique*.
<http://journals.fcla.edu/demcom/article/view/88323>
2015. "Socializing the Dark Web." *New Inquiry*. 2 July. <http://thenewinquiry.com/essays/socializing-the-dark-web/>
2014. "Social Networking on the Dark Web." *Culture Digitally*. 8 Oct.
<http://culturedigitally.org/2014/10/social-networking-on-the-dark-web/>
2014. "Ello isn't the Facebook alternative you were promised." *The Week*. 8 Oct.
<http://theweek.com/article/index/269274/ello-isnt-the-facebook-alternative-you-were-promised>
2014. "Commanding Minds." *Communication Currents*. 1 June.
<http://www.natcom.org/CommCurrentsArticle.aspx?id=5023>
2014. "Robot 'pals' are invading social media — and it's time to unfriend them." *The Week*. 8 May.
[href="http://theweek.com/article/index/261034/robot-pals-are-invading-social-media-mdash-and-its-time-to-unfriend-them](http://theweek.com/article/index/261034/robot-pals-are-invading-social-media-mdash-and-its-time-to-unfriend-them)

2014. With Casey Boyle. "Cookie Cutters." *The New Inquiry*, v. 26 "Consent." 5 March.
2014. "The Online 'Cookie' Has Turned Stale. Here's What Advertisers are Cooking up to Replace it." *The Week*. 18 February. <http://theweek.com/article/index/256226/the-online-cookie-has-turned-stale-heres-what-advertisers-are-cooking-up-to-replace-it>
2014. "Google Glass: A Mind-Meld with the Security State." *The Week*. 30 January. <http://theweek.com/article/index/255661/google-glass-a-mind-meld-with-the-surveillance-state>
2013. "Open Access 2: The Revenge." *Edges: The Blog of the Cultural Studies Program at George Mason University*. 27 August. <http://edges.gmu.edu/open-access-2-the-revenge/>
2013. "Beware an Internet for All." *Salt Lake Tribune*. 24 August. <http://www.sltrib.com/sltrib/opinion/56764743-82/internet-connected-facebook-google.html.csp>
2013. "What Socialbots Tell us about Social Media." *Culture Digitally*. 2 April. <http://culturedigitally.org/2013/04/what-socialbots-tell-us-about-social-media/>
2013. "A History of 'Like.'" *The New Inquiry*. 27 March. <http://thenewinquiry.com/essays/a-history-of-like/>
- 7th most read piece in in *The New Inquiry* in 2013
 - Reprinted in *How to Write Anything: A Guide and Reference with Readings* (3rd ed), Bedford/St Martin's/MacMillan, 2015
2013. "Getting to Tenure and Sanity with a Spreadsheet: One Writing Group's Tale." *Red Thread*. <http://redthread.utah.edu/getting-to-tenure-and-sanity-with-a-spreadsheet-one-writing-groups-tale/8156>
2012. "Mapping and Counter-Mapping Facebook." *Social Text Blog*. <http://www.socialtextjournal.org/blog/2012/08/-appearing-not-once-but.php> Aug. 3.
2010. "The Year Anonymity Came Under Attack (For Some of Us)." *Red Thread*. <http://redthread.utah.edu/the-year-anonymity-came-under-attack-for-some-of-us/4498>
2010. "The Digital Divide." *The Rotarian*. May 2010.
2010. "The Girls Have Caught up with the Boys." *In Media Res*. "Masculinity in the New Millenium." <http://mediacommons.futureofthebook.org/imr/2010/03/02/girls-have-caught-boys>

2004. "The Box-Office Ballot: *The Passion of the Christ* and the Bush Campaign." *Clamor Communique* #50. <http://clamormagazine.org/communique/communique50.pdf>

2004. "'I Came to Life on the Wrong Side of the Fence': A Straight White Male Exploration of Boundaries in the Genre of Lesbian Fiction." *Mindfire Renew*. <http://www.mindfirereneew.com/issue2/0204-gehl1.html>

GRANTS AND FELLOWSHIPS

2016 – 2017. University Research Council Fellow.

2016. International Travel Grant, University of Utah (\$1500).

2015 – 2017. Dean's Transformative Research Grant for the Social Media Alternatives Project (S-MAP) (\$5000).

2015 – 2017. University Research Council Creative and Scholarly Research Grant for the Social Media Alternatives Project (S-MAP) (\$5600).

2014 – 2015. Tanner Center "Micro-Grant" for the Social Media Alternatives Project (S-MAP) (\$1000).

2013. International Travel Grant, University of Utah (\$1000).

2012 – 2013 Tanner Humanities Center Aldrich Fellowship.

2012 – 2013. Tanner Research Interest Groups funding for the "Rhetoric and Philosophy Reading/Writing Group" (\$1000).

2012 – 2013. Co-Investigator (Jakob Jensen, PI), "Dermoscopy Training and Mole Crowdsourcing," funded by the Dean of Humanities (\$13,300), University of Utah.

2011. Marriott Library Open Access Fund grant (\$950).

2011. International Travel Grant, University of Utah (\$600).

2010 – 2011. Co-Principle investigator (along with Sean Lawson, PI), "Cyberwar Discourse Monitoring Project," funded by the Dean of Humanities (\$19,800), University of Utah.

2010. College of Humanities and Social Science Doctoral Dissertation Fellowship, George Mason University (\$7000 + tuition).

SELECTED PRESENTATIONS

Invited Presentations

2017. "From Agorism to OPSEC: The New Informational Politics of Dark Web Markets." Colloquium Series, School of Information, University of Texas-Austin.
2017. "From Agorism to OPSEC: Dark Web Markets and a Shifting Relationship to the State." Policing the City: Violence, Visibility and the Law, Stanford University, 30 March.
2016. "Searching for Legitimacy with Dark Web Search Engines." Tanner Humanities Center Work-In-Progress Talks. University of Utah, 1 November.
2016. "Onions Rot, Freesites Get Forgotten, and Eepsites Disappear: The Challenges of Dark Web Historical Research." 404 History Not Found: Challenges in Internet History and Memory Studies, Humboldt University, Berlin, 5 October.
2016. "(Critical) Reverse Engineering and Genealogy." Genealogies Workshop, Denver University, 17 June.
2016. "Is the Dark Web Legit?" Cultural Studies Program Alumnus Event Keynote. George Mason University, 17 March.
2015. "From Industrial Roboprocesses to Emotional Roboprocesses." Roboprocesses Workshop, George Washington University, 25 September.
2015. "Power/Freedom on the Dark Web: A Digital Ethnography." University of Oregon, 27 February.
2014. "Power/freedom on the Dark Web: A Digital Ethnography of the Dark Web Social Network." Columbia College Chicago, 20 November.
2013. "Cultural Studies Should be Unsettled." Cultural Studies Association Presidential Plenary. Chicago, IL, 23-26 May.
2013. "Reverse Engineering Social Media." Tanner Humanities Center Work-In-Progress Talks. University of Utah. 5 March.
2012. "Publishing the Open Access Way." Open Access Week. University of Utah, 24 October. <http://www.lib.utah.edu/blog/2012/08/open-access-week-the-social-impact-of-research/>
2012. "Countermapping Facebook." Visualizing the Humanities: A Digital Humanities Symposium. University of Utah, 25 October.

2011. "Real (Software) Abstractions: On the Rise of Facebook and the Fall of MySpace." Unlike Us. Cyprus University of Technology, 23 November.
<http://networkcultures.org/wpmu/unlikeus/1-cyprus-2/>

Conference Panels Organized

2015. "New Directions in Critical Social Media Research." Critical and Cultural Studies Division, National Communication Association, Las Vegas, NV 19-22 November.

2015. "Digital Democracy | Digital Divides." Frontiers of New Media. Salt Lake City, Utah, 23 September.

2014. "Ecologies of Global War." Host Plenary Panel, Cultural Studies Association. Salt Lake City, Utah, 29 May.

2013. "Censorship Machines, Mobile Networks, and Socialbots: Exploring the Overdetermination between Communication Technology and Culture." International Communication Association. London, UK, 17-21 June.

2013. "Cultural Studies and its Inter/Disciplinary Formations." Cultural Studies Association. Chicago, IL. 23-26 May.

Conference Papers and Presentations

2017. "The Social Media Alternatives Project." Digital Humanities Utah 2. Salt Lake City, UT, 11 February.

2016. "Standards, Self Regulation, and Swarms: The Case of the Digital Advertising Alliance." Association of Internet Researchers. Berlin, 6 October.

2016. "Searching for Legitimacy on the Dark Web." Association of Internet Researchers. Berlin, 6 October.

2016. "Is the Dark Web Legit?" Western States Communication Association. San Diego, CA, 1 March.

2015. "Alternative Social Media on the Dark Web." National Communication Association. Las Vegas, NV, 19-22 November.

2015. With Lucas Moyer-Horner and Sara K. Yeo. "When Computers Imagine Internet Porn: Gender and Sexual Discrimination in Computer Vision Algorithms." Association of Internet Researchers. Phoenix, AZ, 21-24 October.

2015. "Reading Technology, Reading Hall, Reading Marx." Association of Internet Researchers. Phoenix, AZ, 21-24 October.

2015. "Critical Reverse Engineering and Alternative Social Media" Association of Internet Researchers. Phoenix, AZ, 21-24 October.
2015. "Sharing, Knowledge Management, and Big Data: A Partial Genealogy of the Data Scientist." Cultural Studies Association. Riverside, CA, 23 May.
2015. "Power/Freedom on the Dark Web: A Digital Ethnography of the Dark Web Social Network." Western Political Science Association. Las Vegas, NV, 3 April.
2015. With Amanda Friz-Siska.* "Pinning the Feminine User: Gender Scripts in Pinterest's Sign-Up Interface." Western States Communication Association. **Top Paper, Media Studies Interest Group**. Spokane, WA, 22 February.
2014. "Reverse Engineering as a Method for Communication's Engagement with Software." National Communication Association. Chicago, IL, 20-24 November.
2014. "Power from the C-Suite: The Chief Knowledge Officer and Chief Learning Officer as Agents of Noopower." National Communication Association. **Emerging Scholars in Critical and Cultural Studies Division Panel**. Chicago, IL, 20-24 November.
2014. "Reverse Engineering Social Media: The Case of TalkOpen." Cultural Studies Association. Salt Lake City, Utah, 29-31 May.
2013. "Why is it Wikipedia.org and not Wikipedia.com? The Case of the Spanish Fork Labor Strike." National Communication Association. Washington, DC, 21-24 November.
2013. "Reverse Engineering Social Media." Compromised Data Symposium. Toronto, ON. 28-29 October.
2013. "Design Specifications for Forbidden Digital Humanities Tools ." Western States Rhetoric And Literacy Conference. University of Utah, 25-26 October.
2013. "The Computerized Socialbot Turing Test: The Encoding and Appropriation of Our Social Media States of Mind." International Communication Association. London, UK, 17-21 June.
2013. With Brian Cozen.* "Let's Ride the {computer} Bus Through the Digital City." Cultural Studies Association. Chicago, IL, 23-26 May.
2013. "The Computerized Socialbot Turing Test: New Technologies of Noopower." Cultural Studies Association. Chicago, IL, 23-26 May.
2013. "Monstrous Big Data." Monster Workshop 2. The University of Utah, 12 April.

2012. "Standardizing the Interactive Consumer: The Role of the Interactive Advertising Bureau in the Engineering of Social Media." Cultural Studies Association. San Diego, CA, 29–31 March.
2011. "Mass Producing Social Media: Technical Standards, The Interactive Advertising Bureau, and the Rise of Template-Driven Social Media." Frontiers of New Media. University of Utah, 16 September.
2011. With Sean Lawson. "Convergence Security: Cyber-Surveillance and the Biopolitical Production of Security." Cyber-Surveillance in Everyday Life. Toronto, ON, 12-15 May.
2011. "The archive and the processor: Mobile labor, Web 2.0, and the accumulation of social power." Cultural Studies Association. Chicago, IL, 24-27 March.

As a Graduate Student

2010. "The persistence of platforms in social media." Eastern Communication Association. Baltimore, MD, 22-24 April.
2010. "Wikipedia as a space for public debate." Eastern Communication Association. Baltimore, MD, 22-24 April.
2009. "Building a *Blog Cabin* in a financial crisis." Media in Transition 6, Massachusetts Institute of Technology, 24 April.
2007. "YouTube_as_Archive: Who Will Curate this Digital Wunderkammer?" Media in Transition 5, Massachusetts Institute of Technology.

TEACHING APPOINTMENTS

2010 – Present, Communication Faculty, University of Utah

- COMM 7455: Critical/Cultural Studies Seminar (Web Cultures)
- COMM 7640: New Media Seminar (New Media Theory)
- COMM 7640: New Media Seminar (Software Studies)
- BUS 3212: The Business of Global Media
- COMM 7640: New Media Seminar (Political economy of new media)
- COMM 3640: Writing for New Media
- COMM 5640: Communication Technology and Culture
- COMM 3510: Intro to Web Design
- COMM 5690: The Culture of Computing

2009-2010. English Faculty Member, Northern Virginia CC

- English 125: Introduction to Literature

2008-2009. Adjunct Instructor, Northern Virginia CC

- English 125: Introduction to Literature
- English 3: Developmental writing

2007-2009. Graduate Lecturer, George Mason University

- New Century Learning Community 331: The Nonprofit Sector
- Cultural Studies 320: Globalization of Culture

2004-2005. Adjunct Instructor, Owens Community College

Department of Communications and Humanities

- Composition I
- Composition II
- Music Appreciation

INVITED LECTURES

2015. "Alternative Social Media." In Monika Gagnon's COMS 646 Alternative Media, Concordia University (Montreal)

2015. "Why I Left Facebook." In Colin Koopman's PHIL 123 Internet, Society, and Philosophy, University of Oregon

2013. "Critical/Cultural Studies." In Connie Bullis's COMM 7001, University of Utah

2011. "Surveillance on the Internet"

In Tim Larson's COMM 4550 Developments in New Media, University of Utah

2010. "Web 2.0."

In Cecilia Uy-Tioco's NCLC 475 New Media and Everyday Life, George Mason University

2010. "Technophilia and technophobia in American Culture."

In Dr. Jimmy McClellan's American Culture course, Northern Virginia Community College/
U.S. Embassy Madagascar

GRADUATE STUDENTS ADVISED

Chair

Lee Jeong Hyun (Utah, Communication, Awarded MA 2015)

Erik O'Brien (Utah, Communication, Awarded MA 2015)

Amanda Friz-Siska (Utah, Communication, Awarded MA 2013)

Ray Dahl (Utah, Communication PhD)

Ethan Greene (Utah, Communication, Award MS 2016)

Jeremy Freed (Utah, Communication PhD)

Committee Member

Craig Tovey (Utah, Communication, Awarded MA 2013)
Callie Spencer (Utah, Parks, Recreation, and Tourism, Awarded PhD 2013)
Gina Bacon (Utah, Communication, Awarded MA 2011)
Laura Dahl (Utah, Communication, Awarded PhD 2015)
Katie Hunt (Utah, Communication, Awarded PhD 2015)
Brian Cozen (Utah, Communication, Awarded PhD 2015)
Sarah Bell (Utah, Communication, Awarded PhD 2015)
Jakob Hansen (Utah, Awarded MA of Science and Technology 2014)
Amy Williams (Utah, Communication PhD)
Marsha Maxwell (Utah, Communication PhD)
Stacey Overholt (Utah, Communication PhD)
Karl Haase (Utah, Communication PhD)

External Reviewer

John McMullan (Murdoch University, Australia, Communication, Awarded PhD 2015)

TEACHING AND PROFESSIONAL WORKSHOPS ATTENDED

2014. "Safe Zone Training." GLBT* Center, University of Utah. 8 April.

2012. "Teaching Cultural Studies Now." At the Cultural Studies Association Conference.

2011. "Seminar on Cultural Studies and the Undergraduate." At the Cultural Studies Association conference.

2010. "Combating High-Tech Cheating." The Center for Teaching Excellence, University of Utah

MEDIA AND PUBLIC ENGAGEMENTS

2016. *Foucault Blog*. "Ways of Doing Genealogy: Inquiry After Foucault." 7 June.

<http://www.fsw.uzh.ch/foucaultblog/featured/147/ways-of-doing-genealogy-inquiry-after-foucault>

2016. *Wired*. "The Dark Web Has Its Own Lit Magazine." Charley Locke. 12 May.

<http://www.wired.com/2016/05/lit-mag-tor/>

2016. *Repubblica*. "I corsari della letteratura, ecco perché pubblichiamo nel dark web." Steffania Parmeggiani. 26 April.

http://www.repubblica.it/cultura/2016/04/26/news/i_corsari_della_letteratura_ecco_perche_publichiamo_nel_dark_web-138526986/?ref=HREC1-22

2016. *Spark with Nora Young (CBC)*. "A literary magazine for the dark web." 23 April.

<http://www.cbc.ca/radio/spark/318-embracing-boredom-digital-hoarding-quantum-computing-and-more-1.3540692/a-literary-magazine-for-the-dark-web-1.3548668>

2016. *Breitband (Deutschlandradio)*. "The Torist: Das Literaturmagazin im Darknet." 16 April. <http://breitband.deutschlandradiokultur.de/the-torist-magazin-darknet/>
2016. *Literary Hub*. "What Kind of Literature Lives on the Dark Web? An Interview with the Founders of *The Torist*." Amy Brady. 3 February. <http://lithub.com/bringing-literature-to-the-dark-web/>
2016. *Mic*. "The 'Torist' Is a Literary Magazine You Can Only Find Hidden on the Dark Web." Jack Smith IV. 25 January. <http://mic.com/articles/133396/the-torist-is-a-literary-magazine-you-can-only-find-hidden-on-the-dark-web#.XdSYzgwZt>
2016. *VICE: Motherboard*. "The Dark Web Now Has a Literary Journal." Joseph Cox. 25 January. <http://motherboard.vice.com/read/the-dark-web-now-has-a-literary-journal>
2016. *CQ Researcher*. "The Dark Web." Marcia Clemmitt, Vol 26, Issue 3.
2015. *El Confidencial*. "La cara amable de la 'deep web': "Todos son bienvenidos, limpien sus pies al entrar." Lucía el Astri. 28 June. http://www.elconfidencial.com/tecnologia/2015-06-28/la-cara-amable-de-la-deep-web-todos-son-bienvenidos-limpien-sus-pies-al-entrar_901354/
2014. "U Professor: How Social Media, Socialbots Exploit the Unwary." 12 August. KUER (NPR). <http://kuer.org/post/u-professor-how-social-media-socialbots-exploit-unwary>
2014. *Big Picture Science*. "Eye Spy." National Public Radio. 6 August. http://www.bigpicturescience.org/episodes/Eye_Spy
2014. *KQED Forum (NPR)*. "Balancing Life and Privacy in the Age of Google Glass." 14 April. <http://www.kqed.org/a/forum/R201404140900>
2014. *America Weekend with Paul Harris*. Radio interview about online Cookies. Paul Harris. 23 February.
2013. KUTV Channel 2 News. "Good Question: Is My Cell Phone Spying On Me?" Matt Gephardt. 17 May. <http://www.kutv.com/news/features/gephardt/stories/good-question-my-cell-phone-spying-me-302.shtml>
2013. *SF Weekly*. "UC Berkeley Helps Facebook Be as Emotionally Rich as Possible." Rachel Swan. 3 May. http://blogs.sfweekly.com/thesnitch/2013/05/facebook_emotional_palette.php
2013. *Daily Utah Chronicle*. "Profs Create Writing Group to Achieve Goals." Anne Plummer. 5 March. <http://www.dailyutahchronicle.com/?p=2585294>
2012. *CQ Researcher*. "Internet Regulation." Marcia Clemmitt. Vol 24, Issue 13.

2012. *Salt Lake Tribune*. "Teens are texting more, study finds, but is it addictive?" Vince Horiuchi. 27 March. <http://www.sltrib.com/sltrib/lifestyle/53772053-80/teens-texting-percent-texts.html.csp>
2011. *Deseret News*. "Facebook 'friends' college campuses, Mark Zuckerberg visits BYU." Sara Israelsen-Hartley. 24 March. <http://www.deseretnews.com/article/700121554/Facebook-friends-college-campuses-Mark-Zuckerberg-visits-BYU.html>
2011. *Enterprise Features*. "Dr. Robert Gehl Talks About The Future Of Anonymity, Net Neutrality And Web 2.0." Interview, with Paul Rudo. 2/22/2011 <http://enterprisefeatures.com/2011/02/a-military-cyberwar-expert-dr-robert-gehl-talks-about-the-future-of-anonymity-net-neutrality-and-web-2-0/>
2011. *KSL Television*. "Social media creates hundreds of friends, shallow relationships." Nkoyo Iyamba. <http://www.ksl.com/?nid=148&sid=14296240>
2010. *MSNBC*. "Spy vs. spy: Travelers join surveillance fray." Christopher Elliot. 12/1/2010. http://www.msnbc.msn.com/id/40421711/ns/travel-travel_tips/
2010. *KSL Television*. KSL.com disables its comment boards. 09/16/2010. <http://www.ksl.com/?nid=148&sid=12440686>
2010. *KSL Television*, Sunday Edition with Bruce Lindsay, panel discussion on Internet comment boards. 09/12/2010. <http://www.ksl.com/index.php?nid=750&sid=12375171>
2010. *Salt Lake City Weekly*. 08/03/2010. "U Researcher Advances Data-Mining Methods. Big Brother reboot: methods prompt privacy concerns." <http://www.cityweekly.net/utah/article-11849-u-researcher-advances-data-mining-methods.html>
2010. *IT Business Edge*. 04/13/2010. "Privacy: did we have any in the first place?" <http://www.itbusinessedge.com/slideshows/show.aspx?c=79441&slide=16>

SERVICE AND COMMITTEE WORK

National and International Service

Editorial Boards

2017 – Present. *Lateral: The Journal of the Cultural Studies Association*.

2016 – 2021. *The International Journal of Cultural Studies*.

2016 – Present. *Social Media + Society*.

2015 – Present. *New Media and Society*.

2015 – Present. *Journal of Broadcasting and Electronic Media*.

2014 – Present. *The Torist*.

2013 – 2016. *Communication and Critical/Cultural Studies*.

Funding Agency Reviews

2016. Reviewer, U.S. National Science Foundation STS Program.

2015 – 2016. Reviewer, Social Sciences and Humanities Research Council of Canada.

Book Manuscript Reviewer

2016. Bloomsbury.

2015. Palgrave MacMillan.

2014. MIT Press, Software Studies series.

Journal Proposal Reviewer

2014. SAGE. *Social Media + Society*.

Journal Manuscript Reviewer

2017. *Catalyst*.

2017. *Convergence*.

2017. *Journal of the Association for Information Science and Technology*.

2016. *Communications of the ACM*.

2016. *Platform: Journal of Media and Communication*.

2016. *Critical Studies in Media Communication*.

2016. *Communication Theory*.

2016. *Lateral*.

2016, 2015. *Surveillance & Society*.

2015. *International Journal of Cultural Studies*.

2015. *Communication Theory*.

2015. *Social Media + Society*.

2015. *International Journal of Communication*.

2015, 2014, 2012. *New Media and Society*.

2015. *Cultural Anthropology*.

2015. *Ephemera*.

2014. *Fibreculture*.

2014. *European Journal of Cultural Studies*.

2014. *The Information Society*.

2013. *Cultural Studies Review*.

2013, 2011. *Journal of Computer-Mediated Communication*

2012. *Culture, Theory, and Critique*.

2012. *Critical Studies in Media Communication*.

2012. *Media International Australia*.

2012, 2011. *Television and New Media*.

2011. *Contemporary Social Science*.

2011. *First Monday*.

Conference Paper Reviewer

2017. Western States Communication Association | Undergraduate Honors Conference

2013 – 2015. National Communication Association | Critical Cultural Studies Division

2013. International Communication Association | Communication and Technology Division

2010, 2007. National Communication Association | GLBT Studies Division

Other

2015. Dissertation reviewer, School of Arts, Murdoch University, Australia.

2012 – 2015. Communications and Technology Officer, Cultural Studies Association

2014. Lead Organizer of the Cultural Studies Association annual conference, University of Utah.

- Chair, Host Committee
- Raised and managed a \$30K budget
- Sustainability Certified at the Silver Level
- Ensured an LGBTQ*-friendly conference environment
- Leftover conference food donated to Utah Food Bank

Academic Service (Department, College, and University)

University

2016. Reviewer, Vice President of Research Seed Grant Program, University of Utah.

College

2015 – 2016. Member, Search Committee, Assistant or Associate Professor of Digital Humanities, Department of English, University of Utah.

2015 – 2016. Member, Roadmap Committee, Department of Communication, University of Utah.

2015 – 2016. Department of Writing & Rhetoric RPT representative, College of Humanities, University of Utah.

2014 – 2016. Co-chair, ad-hoc Digital Media and Methods Initiative committee, College of Humanities, University of Utah.

2014 – 2016. Faculty Advisory Board. Tanner Humanities Center, College of Humanities, University of Utah.

2010 – 2015. Co-organizer, Frontiers of New Media Symposium, College of Humanities, University of Utah

2011 – 2012. Member, National Search Committee: Chair of the Department of Communication, College of Humanities University of Utah

2009. Hiring Committee, Psychology, College of Humanities, Northern Virginia Community College

Department

2016 – 2017. Chair, Search Committee. Assistant Professor of Digital Media, Department of Communication, University of Utah.

2015 – 2016. Member, Search Committee, Assistant Professor of Race and Communication, Department of Communication, University of Utah.

2015 – Present. RPT Reviewer.

2015 – Present. Peer Teaching Committee.

2015 – Present. Diversity Committee.

2011 – Present. Archmage, Colloquium Planning Committee. Department of Communication, University of Utah

2015 – 2017. Peer Teaching Review Committee member, Department of Communication, University of Utah

2014 – 2016. Graduate Committee member, Department of Communication, University of Utah

2016, 2015, 2014, 2012. Participation in grad workshops: "Zotero"; "How to find an academic job"; "Academic publishing," Department of Communication, University of Utah

COMMUNICATIONS SKILLS

Language

Spanish – reading

Computer

Canvas (intermediate)

GNU/Linux (intermediate)

Zotero (advanced)

LibreOffice (advanced)

Gnu Image Manipulation Program (GIMP) (intermediate)

Audacity (advanced)

HTML5 (intermediate)

XML (basic)

CSS3 (intermediate)

Wordpress (advanced)

PHP (intermediate)

MySQL (basic)

Omeka (intermediate)

Apache Web Server (basic)

Python (basic)

WEB DESIGN AND BLOGGING

2014 – Present. Founder, The Social Media Alternatives Project.
<http://www.socialmediaalternatives.org>.

2012 – 2015. Webmaster, Cultural Studies Association site. <http://www.culturalstudiesassociation.org>

2009 – 2012. Founder, Digital Research Blog, a site dedicated to digital pedagogy and research methods
<http://digitalresearchers.org>

2008 – 2010. Webmaster, "Cultural Studies PhD Program Homepage."
<http://culturalstudies.gmu.edu>

MEMBERSHIPS

Fembot Collective

International Communication Association

National Communication Association

Cultural Studies Association

Association of Internet Researchers

New Faculty Majority

Society of People Interested in Boring Things