

Course and Instructor Feedback Report for:
College of Humanities Communication for Fall 2010

3640 - 001

GEHL,ROBERT W.

University of Utah
Course and Instructor Feedback Report
Fall 2010

Writing for New Media
Communication
College of Humanities

Print Date:01-Jan-11
Enrollment:17
Forms processed:10

UU Standard Course Items	N	SD	D	MD	MA	A	SA	Avg	S.Avg
1. The course objectives were clearly stated.	10	10.0%	0.0%	0.0%	0.0%	30.0%	60.0%	5.20	5.23
2. The course objectives were met.	10	10.0%	0.0%	0.0%	0.0%	20.0%	70.0%	5.30	5.23
3. The course content was well organized.	10	10.0%	0.0%	0.0%	0.0%	20.0%	70.0%	5.30	5.15
4. The course materials were helpful in meeting course objectives.	10	10.0%	0.0%	0.0%	0.0%	20.0%	70.0%	5.30	5.13
5. Assignments and exams reflected what was covered in the course.	10	10.0%	0.0%	0.0%	0.0%	20.0%	70.0%	5.30	5.26
6. I learned a great deal in this course.	10	10.0%	0.0%	0.0%	0.0%	20.0%	70.0%	5.30	5.12
7. Overall, this was an effective course.	10	10.0%	0.0%	0.0%	0.0%	20.0%	70.0%	5.30	5.14
Composite score: 5.29 Subject composite score: 5.18									

UU Standard Instructor Items Gehl,Robert W.	N	SD	D	MD	MA	A	SA	Avg	S.Avg
1. The instructor was organized.	10	10.0%	0.0%	0.0%	0.0%	20.0%	70.0%	5.30	5.24
2. The instructor demonstrated thorough knowledge of the subject.	10	10.0%	0.0%	0.0%	0.0%	10.0%	80.0%	5.40	5.51
3. The instructor presented course content effectively.	9	11.1%	0.0%	0.0%	0.0%	22.2%	66.7%	5.22	5.18
4. The instructor created/supported a classroom environment that was respectful.	10	10.0%	0.0%	0.0%	0.0%	20.0%	70.0%	5.30	5.38
5. As appropriate, the instructor encouraged questions and opinions.	10	10.0%	0.0%	0.0%	0.0%	20.0%	70.0%	5.30	5.40
6. The instructor was available for consultation with students.	10	10.0%	0.0%	0.0%	0.0%	20.0%	70.0%	5.30	5.37
7. Overall, this was an effective instructor.	10	10.0%	0.0%	0.0%	0.0%	20.0%	70.0%	5.30	5.27
Composite score: 5.30 Subject composite score: 5.34									

N = number of responses

SD = Strongly Disagree (response value 1)

D = Disagree (response value 2)

MD = Mildly Disagree (response value 3)

MA = Mildly Agree (response value 4)

A = Agree (response value 5)

SA = Strongly Agree (response value 6)

S.Avg = Subject-wide Average for this item

DISCLAIMER: Subject composite scores are current as of the date of this report, but may be revised if additional feedback forms are processed.

List two things about the course content, materials or design that were effective for your learning, or make constructive

suggestions for improvement.

I liked the technology that we used, which was closely related to the course itself.

I liked the stress on good writing on web mediums like facebook, twitter, blogs, online news outlets and how they all compare and contrast and how people use them.

The material that was put in place for us to read and learn from was very relevant to the instruction of our teacher.

Helped me learn more about a progressing environment and understand it more

I liked the material that was covered in the class. learning about new media writing is essential moving forward into marketing or advertising

GEHL,ROBERT W.: List two things about this instructor that were effective for your learning, or make constructive suggestions for improvement.

Rob is a true professional, and very knowledgable about online media content.

He takes advantage of "new media" tools online, that we're actually learning and writing about, to teach the course. Including webCT, Google Docs, Facebook, Wikipedia, etc.

The readings were not always text, it also included audio and video clips which was refreshing learning material not normally used in other classes.

Very helpful and makes material easy to understand

I liked the way the work was introduced in the class. We were given examples and theory then applied what we learned

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GEHL,ROBERT W.

University of Utah
Course and Instructor Feedback Report
Fall 2010

Comm Tech & Culture
Communication
College of Humanities

Print Date:01-Jan-11
Enrollment:29
Forms processed:28

UU Standard Course Items	N	SD	D	MD	MA	A	SA	Avg	S.Avg
1. The course objectives were clearly stated.	28	3.6%	10.7%	3.6%	28.6%	21.4%	32.1%	4.50	5.23
2. The course objectives were met.	28	3.6%	7.1%	0.0%	17.9%	42.9%	28.6%	4.75	5.23
3. The course content was well organized.	27	3.7%	3.7%	7.4%	11.1%	29.6%	44.4%	4.93	5.15
4. The course materials were helpful in meeting course objectives.	28	3.6%	10.7%	7.1%	21.4%	25.0%	32.1%	4.50	5.13
5. Assignments and exams reflected what was covered in the course.	28	3.6%	7.1%	3.6%	10.7%	35.7%	39.3%	4.86	5.26
6. I learned a great deal in this course.	28	3.6%	10.7%	3.6%	14.3%	42.9%	25.0%	4.57	5.12
7. Overall, this was an effective course.	28	7.1%	7.1%	3.6%	14.3%	46.4%	21.4%	4.50	5.14
Composite score: 4.66 Subject composite score: 5.18									

UU Standard Instructor Items Gehl,Robert W.	N	SD	D	MD	MA	A	SA	Avg	S.Avg
1. The instructor was organized.	27	3.7%	7.4%	0.0%	7.4%	37.0%	44.4%	5.00	5.24
2. The instructor demonstrated thorough knowledge of the subject.	26	3.8%	3.8%	0.0%	3.8%	19.2%	69.2%	5.38	5.51
3. The instructor presented course content effectively.	26	3.8%	3.8%	3.8%	26.9%	34.6%	26.9%	4.65	5.18
4. The instructor created/supported a classroom environment that was respectful.	27	3.7%	7.4%	0.0%	7.4%	33.3%	48.1%	5.04	5.38
5. As appropriate, the instructor encouraged questions and opinions.	27	3.7%	3.7%	3.7%	7.4%	22.2%	59.3%	5.19	5.40
6. The instructor was available for consultation with students.	27	3.7%	3.7%	0.0%	3.7%	37.0%	51.9%	5.22	5.37
7. Overall, this was an effective instructor.	27	3.7%	3.7%	7.4%	11.1%	29.6%	44.4%	4.93	5.27
Composite score: 5.06 Subject composite score: 5.34									

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A = Agree (response value 5)

SA = Strongly Agree (response value 6)

S.Avg = Subject-wide Average for this item

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List two things about the course content, materials or design that were effective for your learning, or make constructive

suggestions for improvement.
Material and articles was relevant but surprisingly boring considering our subject matter--not all, just most. Did not like webCT discussions--I know it was a personal responsibility to get on and discuss, but webCT was easily forgettable and that was frustrating.
Good Readings
Worst class I've ever taken
Great lectures, great readings, and great forum work. My suggestions would be one forum per class (2X/week), and opportunity for each student to present.
1. The readings were worth reading. I never felt that i was reading a bunch of useless information. 2. There was always clear instruction of what the discussions were going to be in class. There was also always an updated syllabus available.
Parts of this course were really challenging. It seemed that at times there was a struggle to get the point across and the volume of information was hard to process. Definitely a lesson in time management, but a little more clarity would have been really helpful.
I felt that the readings although insightful and very interesting were excessive. I feel the same objectives could be taught with less readings.
This was a very complex, difficult class and Dr. Gehl encouraged and helped us understand the materials. He provided a lot of readings to supplement our discussions, and although they tended to be difficult, once you got a grasp on them they really helped. As for the class design, our forums were great, although I, along with many students, had a hard time keeping up on the forum as well as creating new and exciting discussions. The one thing that I would consider changing is the final group project. I realize there are many professors who like group work, but I personally think that as college students we should not be expected to do group projects.
Found the class readings and discussions to be very beneficial and informative. Great class to attend to get a good intriguing discussion going.
Felt a little more direction and clarity and a little less ambiguity on the mid-term and final papers would have been helpful.
The course was rather dependant on discussion, which became a little hard to nail what the actual course material was at times, but overall still good.
Content was great and relevant, but the expectations for major assignments could be projected better.
I enjoyed the class forum because I learned a lot from open conversation with class members, though the three post minimum made for some non-sense third posts just to fulfill the requirement. I know extra credit is considered just that, extra, but it would have been nice for every group in the class to get a chance to present and get some extra points. Since this is one of the last classes a lot of us needed to take to graduate it was really nerve wracking not to have anything to give us a boost if we didn't fair so well on other things in the class. Some of the reading was really heavy without giving us that great of knowledge useful to the course.
group projects
I think that the forum should be 1 -2 entries per week it was very difficult to keep up with, and there was little differentiation between the graduate and undergraduate work expectations.
The course material was very interesting and was brand new information for me. I did have a hard time with it because it was over my head a lot of the time.
GEHL, ROBERT W.: List two things about this instructor that were effective for your learning, or make constructive suggestions for improvement.
Very knowledgeable in his subject area and presented it fluidly. But..I wished there was a little more enthusiasm, I took a similar course with DeLuca who made the content much more interesting to absorb. Overall, was a very nice and effective prof. I suppose.
Professor Gehl is a wonderful teacher, he really knows and loves what he is teaching. Although I probably won't receive a high grade due to my rusty writing capabilities, I would definitely love to take another course from Professor Gehl. My only complaint was the forum portion of his course, I didn't find it effective and found myself forgetting about it. I would suggest doing a weekly assignment or response question that students can remember better.
Prof knows his stuff
Excellent 5000 level class...challenging, in depth topics, organized instructor (who clearly understands the topics), and would suggest 1 or 2 more assignments.
1. Professor Gehl was always clear on instructions and had provided clear guidelines of what was expected from us on the midterm and the final paper.

2. He was quick to respond to questions and concerns I had about the course.

3. He is a great teacher, who knows how to teach this class and has a very organized way of teaching. It was nice to see a teacher here at the University of Utah care about what he is teaching and follow through till the end of the semester.

Professor Gehl is a really nice guy and I enjoyed his style of teaching. It seemed like some of the more abstract concepts he was trying to explain required more background in specific areas than some of the class had, but he did a good job of bridging the gap.

I was impressed with the way that Rob was able to engage the class in discussions as well as demand respect when appropriate and needed. His balance between powerpoint slides, class discussions and readings, was optimal and proved to be very effective for our learning. Great professor!

Very knowledgeable on the content and presented it all very well to the class.

Also, a very personable person. Easy to get along with, laid back - but not TOO laid back. Always willing to answer student questions and very much created a classroom environment where there were "no stupid questions or ideas".

The tests were challenging but easy enough to accomplish, that was nice. The powerpoints really did help me as well.

It was great that Professor Gehl was open to listening to our questions and concerns. If anything was confusing his door was always open to help us out. He also made a good effort to keep the class interested and keep the lines of communication between students open.

more clear assignments and projects

Professor Gehl was very knowledgeable and interactive with class. The only critique I would make would be to make attendance a little more organized.

I constantly felt like the instructor and I were not on the same page. I did not understand what was expected of me with the assignments. My thinking was not in line with his and thus I was not successful in this course.